

Wauna Credit Union (WCU) is committed to growing the inclusive, equitable, and healthy financial futures for our communities by building avenues for economic advancement, small business development, and ethical, community empowerment. To provide funds to any organization, WCU must confirm that the sponsorship falls under one or more of the following Community Giving Program focuses:

**Economic Advancement**

WCU sponsors sustainability initiatives, including food banks, school backpack programs, and organizations supporting the underserved. Nominated or asking organizations are subject to an approval process.

**Small Business Growth**

WCU funds non-profit organizations and groups, which focus on aiding small business members and networks of support for entrepreneurs within our community. Nominated or asking organizations are subject to an approval process.

**Community Empowerment**

WCU supports sustainability initiatives, which help to attract and/or nurture new community members within our footprint. Such organizations may include educational institutions, chambers and other community leagues, and city-based initiatives. Nominated or asking organizations are subject to an approval process.

There are four types of giving:

- **Donations.** Donations can generally take two forms: cash or product/in-kind donations.
- **Sponsorships.** Are more of a marketing tactic, putting a company's name in an event or ad to boost partnership support awareness and assist with the event/activity expenses.
- **Volunteering.** Means engaging in an activity or performing a service on or in behalf of, without profiting monetarily.
- **Combination** of financial support and volunteering.

**Requirements:**

*To receive funding for any type of organization or event, organizations must:*

- Be a qualified agency/entity, tribal entity or public school, or school system
- Be located in one or more of the counties that WCU serves
- Demonstrate fiscal stability
- Demonstrate the partnership parameter i.e., how WCU will be promoted through the partnership
- Deliver services addressing critical community needs that align with our strategic focuses

*Organizations, which may not eligible:*

- Individuals or individual community projects
- Organizations not based within WCU's footprint
- Labor or fraternal groups
- For-profit entities
- Grants specifically for travel, including student trips or tours

**To Apply:**

- Requests should be submitted at least 90 days prior to funding being needed.
- Requests will be reviewed monthly by our Community Giving Committee.
- If selected for sponsorship, an invoice will be required.

\*An approval/denial letter will then be mailed to the organization/event lead that submitted the request within 60 business days.